



How the San Francisco Giants use ezCater as a giant time-saver

CASE STUDY



The San Francisco Giants is a Major League Baseball organization. In addition to their big league team, the SF Giants have 6 affiliate Minor League teams across the US and a baseball academy in the Dominican Republic.

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The Challenge

The San Francisco Giants organization has been ordering 6 days per week for 160 players and staff — that’s over 6,000 meals during a typical 6-8 month season. Placing such a large volume of orders presents challenges:

Time consuming

With teams travelling to new cities on a daily basis, the nutrition team has to constantly research and vet new restaurants to ensure their players are well fed across the country.

Restaurant reliability

Without a reliable catering marketplace, the Giants nutrition staff was struggling to find dependable caterers and restaurants for issues like quality and quantity.

Delivery logistics

The Giants struggled to coordinate consistent delivery and drop off logistics with restaurants and catering partners.

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On any given day we have 8 meals going on, with 6 games per week. Before ezCater I did a lot of researching and reaching out to local caterers using search engines.”

Adam Rodrigues

Coordinator of Minor League Nutrition,
San Francisco Giants



The Solution

An ezCater corporate account makes it simple for the San Francisco Giants to place all 6,000+ food orders with reliable restaurants, dependable logistics, and robust tracking and reporting.

The Results

Time savings

The organization is now saving hours of time on a weekly basis that used to be spent researching and calling restaurants in every city.

Variety

With over 100,000 restaurants to choose from on the ezCater Marketplace, the Giants can be confident they are supplying players with new and exciting meals each day.

Dependability

ezCater's best-in-class, 24/7 customer service takes the headaches and stress out of the catering process. If anything ever goes wrong, ezCater's customer service team is there to help.

Visibility

All of the company's food ordering is finally in one place, which makes it simple to track which restaurants affiliates are ordering from, and how much is being spent.



Using ezCater has been a good way for us to streamline options ... and a big portion is ezCater acting as a liaison for us with the restaurant for any logistical issues."

Adam Rodrigues

Coordinator of Minor League Nutrition,
San Francisco Giants