



CASE STUDY

How we help a Division 1 team win on the road



Jacksonville State University is an NCAA Division 1 school in Jacksonville, Alabama. In the Track & Field and Cross Country Programs, 40-50 student-athletes participate in a 6-7 month long season.

Contact nationalsales@ezcater.com

ezcater.com/jacksonville

The Challenge

Jacksonville State University orders meals for up to 45 student-athletes for every away game. Keeping student-athletes well-fed on the road while also staying on budget is challenging.

Lack of options

Weekly meets in different cities meant the student-athletes were often stuck eating fast-food and cold cuts.

Tracking expenses

Coaches had to keep track of paper receipts and spend time creating complicated expense reports.

Tax-exempt status

It was a hassle to submit tax-exempt certificates to every restaurant where they placed an order.

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Having access to local caterers that I would have no other way of finding out about has been really helpful... The athletes are able to have a real meal as opposed to stopping at another fast food restaurant.

Wherever I go, I am going to make sure we use ezCater.”

Matthew Boone

Head Coach of Track & Field, Jacksonville State University



The Solution

Now, an ezCater corporate account makes it easy for Jacksonville State University to order from a variety of restaurants with reliable delivery and built-in tracking/reporting.

The Results

Time savings

Coaches save more than 4 hours a week that they used to spend researching and calling restaurants in cities where they compete.

Visibility

All of Jacksonville State University's food spend is in one online dashboard where they can find digital receipts, set budget, and generate reports.

Tax-exempt ordering

Coaches upload tax-exempt certificates to ezCater and their tax-exempt status automatically applies to all eligible orders.

Rewards

JSU redeems ezRewards (earned on every order) for Amazon.com Gift Cards* to buy new equipment and supplies for the team.



“

I don't even have to worry about receipts. I can just pick up the food and keep going, knowing that you have it all stored for me.”

Matthew Boone

Head Coach of Track & Field, Jacksonville State University

* Restrictions apply. See amazon.com/gc-legal.

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